



Benetton Group

## About Benetton - Know the Facts

### Benetton Group's position on the denim sand-blasting practice

Regarding denim sand-blasting Benetton Group would like to state the following three points:

- This practice is being phased out and its complete elimination from the production of jeans and other denim items is planned by the end of 2011.
- This kind of practice is in any case barely used by the company: less than 5% of all our denim production is submitted to this treatment.
- This practice is carefully managed in terms of safety, all operations are in fact carried out inside airtight rooms and the workplaces are equipped with air purification plants.

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