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Versace announces ban on sandblasting

After an intensive campaign launched by the Clean Clothes Campaign and recently hosted by Change.org, the Italian textile brand Versace announced last Thursday that it will join other denim manufacturers around the globe in calling for a ban on the practice of sandblasting.

After many months of silence, Versace now say they agree that the sandblasting operators who make the finishings on the jeans run unacceptable health risks. Previously they had refused to join the call for a ban and refused to provide details of their production.

We will be following up with the brand to provide information as to how they will be implementing the ban and monitoring their supply chains. In addition, the campaign will continue to put pressure on the last laggard jeans brands who have still not agreed to ban sandblasting from their supply chains.

See for more information:

<http://www.cleanclothes.org/news/versace-announces-it-will-join-the-global-ban-on-sandblasting>